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ABSTRACT OF THE DISCLOSURE

A lens drive control apparatus for a camera having a zoom lens provided with variable lens groups, at least one of the variable lens groups including a switching lens group having two sub lens groups, wherein one of the two sub lens groups serves as a movable sub lens group. The lens drive control apparatus includes a main drive device for moving the plurality of variable lens groups; and a sub lens group drive device for moving the movable sub lens group within the switching lens group to be positioned at a movement extremity on the object side or the image side, with respect to the other sub lens group, in accordance with a zooming zone from the short focal length extremity to an intermediate focal length position, or a zooming zone from the intermediate focal length to the long focal length extremity.